

04/18/01  
J1044 U.S. PTO

PATENT

Express Mail Label No. EL663030623US  
Attorney Docket No. RSW920010014US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S): **Marcia L. Peters**  
**James M. Mathewson, II**  
**John R. Hind**

APPLICATION NO. **Not Yet Assigned**

FILED: **Herewith**

TITLE: **METHOD AND SYSTEM FOR PROVIDING TARGETED  
ADVERTISING IN PUBLIC PLACES AND CARRIERS**

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (Label No. EL663030623US), postage prepaid, in an envelope addressed to: Box Patent Application, Commissioner for Patents, Washington, D.C. 20231, on April 18, 2001.

Date

4/18/01

*Alia Prawl*  
Alia Prawl

**BOX PATENT APPLICATION**  
**Commissioner for Patents**  
**Washington, DC 20231**

**April 18, 2001**

NEW APPLICATION TRANSMITTAL LETTER

Sir:

Enclosed are the following papers relating to the above-named new application for patent:

1. Specification (11 pgs.), claims (6 pgs.) and abstract (1 pg.);
2. Drawings (2 sheets);
3. Declaration and Power of Attorney (**executed**);
4. Assignment Recordation Form Cover Sheet (in duplicate) and executed Assignment; and
5. Information Disclosure Statement (Form PTO-1449).

JCS71 N S. PTO  
09/836963  
04/18/01

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CLAIMS AS FILED				
	No. Filed	No. Extra	Rate	Calculations
Total Claims	23- 20 =	3	\$18	\$54.00
Independent Claims	3 - 3 =	0	\$30	\$0.00
Multiple Dependent Claim(s), if applicable			\$260 =	\$0
Basic Filing Fee				\$710.00
			Total Fee:	\$764.00

Please file the application and charge **International Business Machines (IBM) Account No. 09-0461** the amount of **\$804.00** to cover the filing (\$764.00) and Assignment recordal (\$40.00) fees. Two copies of this letter are enclosed. In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or to credit **Deposit Account No. 09-0461** as required to correct the error.

Please address all correspondence to:

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Telephone calls should be directed to the undersigned at (215) 923-4466.

Respectfully submitted,

4/18/01  
Date

Esther H. Chong  
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Attorney for Applicant  
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